

Bus & COACH Buyer



MEDIA KIT 2021

“ Bus & Coach Buyer is the longest running free title and an essential tool to the industry ”

WHY BUS & COACH BUYER

- Bus and Coach Buyer is mailed out to 5,600 named bus, coach and minibuss operators. This is the largest audited circulation in the industry.
- Increasingly popular is our alternative online version of the full magazine. It is completely free to read and has an archive facility. Over 5,500 online subscribers view the magazine on the mobile optimised website.
- Editorially we match the latest news with in depth features on manufacturers, operators, suppliers, exhibitions, conferences, industry issues, legislation, technology, training, rallies, dealers and much more.



OUR AIM IS TO PROVIDE ALL THE LATEST NEWS FROM SUPPLIERS
WE REACH YOUR CUSTOMERS



IN NUMBERS...



Over
3.8k
likes



Over
5.5k
followers



**International
Bus & Coach
of the Year UK
representative**



**Gold Award
for Services
to the Coach
Industry**



**UK Bus
Awards
Partner**



**Bus&
COACH
Buyer**

CONTACT INFORMATION

Sales: (main) 01733 362300
01733 363472 Sallyanne
01733 362703 Katie

Email Sales: bcbsales@
busandcoachbuyer.com

Editorial: 01733 363476
mark@busandcoachbuyer.com
chris@busandcoachbuyer.com

Subscriptions: Faye Skinner
01733 230400
subs@busandcoachbuyer.com

Address: ATG Media
4 Milnyard Square,
Orton Southgate, Peterborough
PE2 6GX

Websites: busandcoachbuyer.com
classified.busandcoachbuyer.com
directory.busandcoachbuyer.com

f facebook.com/BusandCoachBuyer
@bus_coachbuyer.

Monthly reach across different platforms

11,000

PRINT

13,244

DESKTOP

7,434

MOBILE

1,239

TABLET

19,220

E-NEWSLETTERS

KEY DATES

COMMERCIAL & EDITORIAL FEATURES

Advertisers in our Commercial features receive editorial at no extra cost, including support in writing from our editorial team.

**Bus &
COACH**
Buyer

SHOWS AND EVENTS 2021

DATE	EVENT	BEING COVERED IN THE MAGAZINE
26th/27th January	Transport Ticketing Global	12th February
TBC	UK Bus Summit	TBC
10th & 11th April	UK Coach Rally	Preview 9th April - Review 23rd April
8th - 10th June	Commercial Vehicle Show	Preview 28th May - Review 25th June
30th June/ 1st July	ITT Hub	Preview 11th June - Review- 9th July
TBC	Album	TBC
26th- 28th October	Eurobus 2021	Preview 22nd October - Review 12th November

*subject to change and additional features added



FEATURES 2021

>29th January

- PSVAR

>26th February

- Fuel Efficiency

>26th March

- Computer, App and Web Based Systems

>23rd April

- Garage Equipment

>28th May

- Telematics

>25th June

- CCTV and Security Systems

>23rd July

- Air Conditioning and Heating Systems

>27th August

- Part Suppliers

>24th September

- Training

>22nd October

- Tyres

>26th November

- Maintenance and Repair

>24th December

- Annual Review

PRINT

DISPLAY RATES

Full page	£850	one-off	£680 for a series booking
Half page	£470	one-off	£375 series
Quarter page	£240	one-off	£190 series
Eighth page	£130	one-off	£97 series

VEHICLE SALES

NEW OPERATOR PACKAGE

5x1 print + web

£35 (2 week shelf life)

RECRUITMENT

All jobs advertised within Bus & Coach Buyer will also be listed as vacancies online

Quarter page	2 Issues - (one month coverage)	£197 per insertion
Half page	2 Issues - (one month coverage)	£327 per insertion
Full page	2 Issues - (one month coverage)	£527 per insertion

INSERTS From just £500+VAT for a single A4 flyer.

Inserts are a cost-effective alternative to on-page advertising. You can mail out your promotional material for as little as 10p per operator. We can even arrange printing if required.

Bus & Coach Buyer

INSIDE THIS ISSUE... Hope for Sleafordian

WE'RE BACK

01703 362300 • 18 August 2015

Twitter: @bus_coach_buyer Facebook: /bus-coach-buyer

Bus & Coach Buyer

INSIDE THIS ISSUE... Day trips return for Chalkwell

01703 362300 • 18 August 2015

Twitter: @bus_coach_buyer Facebook: /bus-coach-buyer

CONNAUGHT PSV

Ferqui SR 33 seater - Available for immediate delivery

- Corrosion Free Galvanneal steel and polyester body
- Developed over ten years of European production
- 8 speed 1614cc automatic gearbox
- 3 years chassis and body warranty
- Countrywide after-sales support
- The perfect Euro 6 Mid Coach Solution
- Also available as a 25/29 seat configuration

Tel: 01405 814064

SIEMENS
Empowering the future

Financing a greener future

siemens.co.uk/bus-coach-finance

Siemens Financial Services offer a range of tailored finance models, which provide the flexibility to accommodate future technology innovations. For more information call 01753 434361 or email bus-coach-fs@siemens.com

'Sad day' as Travel de Courcey enters administration

TRAVEL DE COURCEY - A HISTORY

Travel de Courcey, a well-known name in the bus industry, has entered administration. The company, which was founded in 1961, has a long history of providing bus services in the South West of England. The company's assets, including its fleet of buses and its operating licenses, are being sold off. The company's employees are being made redundant. The company's customers are being asked to find alternative bus services. The company's creditors are being asked to claim their debts. The company's shareholders are being asked to claim their shares. The company's reputation is being damaged. The company's future is uncertain. The company's demise is a sad day for the bus industry.

'It's time to get working' says Busy Bus owner

Busy Bus, a well-known name in the bus industry, has entered administration. The company, which was founded in 1961, has a long history of providing bus services in the South West of England. The company's assets, including its fleet of buses and its operating licenses, are being sold off. The company's employees are being made redundant. The company's customers are being asked to find alternative bus services. The company's creditors are being asked to claim their debts. The company's shareholders are being asked to claim their shares. The company's reputation is being damaged. The company's future is uncertain. The company's demise is a sad day for the bus industry.

PLEASE CONTACT US FOR A QUOTE

01733 362300

DIGITAL

OVER
19,000

E-NEWSLETTERS
SENT TO ONLINE
SUBSCRIBERS PER
MONTH

OVER
20,000

MONTHLY SITE
USERS PER MONTH
ACROSS DESKTOP,
TABLET AND
MOBILE

OVER
9,300

FOLLOWERS
THROUGH
SOCIAL MEDIA



E-SHOT

Bespoke dedicated e-shot sent to
4,800 approx number of subscribers
linking directly to your website. £500

WEB BANNER

1 Month	£300
6 Months	£250 per month
12 Months	£200 per month